

KYLE MEYER

CONTACT

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EXPERIENCE

Product Designer / Big Cartel

Nov 2010 - Present

Design interfaces for the Big Cartel e-commerce application

Work with the team to create compelling experiences for existing and potential users

Director of Interactive Design / AIGA Minnesota

April 2009 - Present

Work to establish AIGA Minnesota as the home for Interactive Designers

Establish an interactive communications strategy

Lead User Experience Designer / Clockwork Active Media Systems

Mar 2007 - April 2010

Advise direction, execute information architecture, and design interface screens with an emphasis on user experience for Clockwork's suite of content management software

Create engaging designs and experiences for clientele including Target, AIGA Minnesota, and General Mills

SKILLSET

Specialties

Visual Design
Interface Design
Information Architecture

Web Application Strategy
Semantic HTML / CSS
User Experience Testing

Proficiencies

Javascript
Minor PHP work

WORK PUBLISHED

Web Design Index by
Content 4

.Net Magazine #175

.Net Magazine #172

EDUCATION

The Art Institutes International, Minnesota

Associate of Applied Science degree in Web Design & Interactive Media